
Dr. Atul S. Charde

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Objective: To seek a challenging position in an organization by providing my sincere efforts to the best of my potential, by leveraging my knowledge & skills, that will help the organization to achieve the long term and short goals effectively and efficiently, finally leading towards organizational & personal growth and success.

Profile Summary:

- 17+ years of experience in Marketing and Management with over 4.5 years in Industry and rest in teaching.
- Currently working with Department of Management Studies, NMV, Katol, as a Assistant Professor and **Dean Admissions** for MBA Institute.

Professional Qualification:

- PhD (Management) from R.T.M.N.U. Nagpur in August 2014.
- MBA (Marketing) From Nagpur University with First Division in 2003.
- B.Com. From Nagpur University with Second Division in 2001.
- HSC from Maharashtra Board with Second Division in 1998.
- SSC from Maharashtra Board with First Division in 1995.

Technical Skills :

- Operating System : Win 98/2k/XP/vista/2008,DOS, Unix,
- Office Package : MS excel, MS word, Ms PowerPoint, MS Access
- Programming Language : FoxPro Programming, C- language

Professional Experience:

Name of Company	Location	Duration	Designation
Department of Management Study, NMV, Katol.	Katol	2005 to till date ... Approved from 08/08/2008	R.T.M.N.U.Approved Lecturer (HOD for two years)
Madura Coats Pvt. Ltd.	Mumbai, Goa & Konkan.	2004 to 2005	Sales Representative.
Bansi Dairy Pvt. Ltd.	Nagpur	2003 to 2004	Marketing Executive.
Bhoyar & Bhoyar Associates.	Nagpur	1999 to 2001	Marketing Executive.

Research Papers :

1. **“Leadership Excellence – A Case On Ashoka”** research paper presented at 5th Central India Management Conclave (CIMC-2011) on “Leadership in the Era of Globalization” on 15th January, 2011. (ISBN-978-93-81432-05-1)
2. **“Leadership Excellence”** research paper presented at UGC National Level Conference on “Changing Face of Indian Management & 21 Century” at Annasaheb Gundewar College Nagpur on 22nd January, 2011.
3. **“Challenges of HRM to the Corporate Sector in the Era of Global Recession”** research paper presented at Recent Advances in Technology & Management for Integrated Growth 2013 organized by Guru Nanak Institutions, Nagpur on 9th & 10th December, 2013.
4. **“Legal Aspects of e-Governance”** Research Paper presented at UGC National Level Conference on “e-Governance for common man” organized by Dhanwate National College, Nagpur on 11th October, 2008.
5. **“The Study on the growth of female social Entrepreneurs in India”** research paper presented at National Conference on Role of Management Education in Entrepreneurship Development for Sustainable Growth on 9th January, 2015 at Green Heaven Institute of Management and Research, Nagpur.
6. **“Women Empowerment through Skill Development Training in India”** research paper presented at International Conference organized by CIBMRD, Nagpur 9th CIMC 2016 on “Era of Skill Development Inspire, Innovate & Integrate”. **Best Paper in Academia First Price won. (ISBN: 978-81-930128-7-21)**
7. **“E- Tourism – A key element for the growth of Maharashtra Tourism Development Corporation.”** research paper presented at International Conference organized by Kamala Nehru Mahavidyalaya, Nagpur 7th & 8th February, 2020. Published in **CARE listed International Journal OUR HERITAGE** with ISSN: 0474-9030, Special issue 9 with **impact factor 6.9**.

Faculty Development Program (F.D.P.) :

1. Participated in the Faculty Development Program on **“Innovative Approaches in Management Teaching”** at **IIM-Kozhikode** on 15th -19th September, 2014.

2. Two Day FDP on “**WE-ME**” hosted by **Dr. Ambedkar Institute of Management Studies & Research**, Deekshabhoomi, Nagpur on 12th & 13th September, 2009.
3. **LTIMSR** in association with **Britt Worldwide** organizes FDP on “**Teaching Methodology**” 4th January, 2011 at Nagpur.
4. Two Day FDP on “**Business Simulation Games**” at CIBMRD in association with **AMMI** on 18th & 19th November, 2013.
5. Attended One Week Online FDP On **Moodle** Organized by Department of Management S.B.Jain Institute & Technology Management Research MHRD Govt of india **11th May to 16th May, 2020**
6. Participated in Three Day Online FDP on Use of Digital Tools for Effective Teaching & Learning on **25th to 27th June 2020** Organized by Dhananjayrao Gadgil College of Satara.

Conclave :

1. Participated in HR Conclave and has attended the panel Discussion on the theme of “**Strategies for Nurturing Talent**” on 26th October, 2013 at Hotel Radisson Blu, Nagpur organized by **DMIMS, Nagpur**.

Workshop :

1. Workshop on “**HR COMPETENCY FRAMEWORK**” organized by **NHRD Network, Nagpur Chapter** on 1st June, 2014 at Hotel Airport Centerpoint, Nagpur.
2. Participated in One Day workshop on **Design Thinking For Next Industrial Revolution – Industry 4.0** on **22nd June 2020** Organized by **ARASU ENGINEERING COLLEGE, TAMIL NAIDU**.
3. Participated in the Online Workshop on Assessment & Accreditation Process of **NAAC** Organized by Dhote Bandhu Science College & Rashtriya Ucchatar Shiksha Abhiyan & Department of Higher & Technical Education Govt of Mah Held on **15th June, 2020**

National Conference/Seminar Attended :

- UGC sponsored National Seminar “**Impact of Library & Information Centers**” on 8th Feb. 2009 organized by Nabira Mahavidyalaya, Katol.

- UGC sponsored National Seminar “**Yoga & Holistic Health**” on 5th April 2009, organized by Nabira Mahavidyalaya, Katol.
- UGC sponsored National Seminar “**New Age Banking – Challenges and Opportunities**” on 31st Aug. 2008, organized by Nabira Mahavidyalaya, Katol.
- **MANTHAN** Management meet conducted by **Prestige Institute of Management Studies, Indore.**
- Participated in “**LOGISTICS AND SUPPLY CHAIN MANAGEMENT**” all India Seminar for two Days at (K.I.T.S. Ramtek).
- **DRISHTI** All India Paper Presentation conducted by Department of Business Management, Nagpur.
- **AMITY** All India Management meet conducted by Department of Commerce & Management Studies Andhra University, **Vishakhapatnam.**
- **ABHYUDAYA-2003** all India Seminar on Emerging Trends in Management. (K.I.T.S. Ramtek)

Achievements :

- **MINDS-2002** An Inter collegiate management meets conducted by Department of Management Studies, NMV, Katol. Case Study (**Winner – Gold Medal**), Add making (**Runners up - Silver Medal**).
- “**Women Empowerment through Skill Development Training in India**” research paper presented at International Conference organized by CIBMRD, Nagpur 9th CIMC 2016 on “Era of Skill Development Inspire, Innovate & Integrate”. **Best Paper in Academia First Price won. (ISBN: 978-81-930128-7-21)**
- **NATIONAL INTEGRATION CAMP (NIC) NCC Camp Kota (Rajasthan) (Best Stick Orderly, Best Guard).**
- **MINI INTERNATIONAL” Wushu Kungfu (Bronze Medal).**
- **Best Sales Executive** in Western Region – by Madura Coats Pvt. Ltd. in the year 2004 -2005.

Articles Published: “**Managing Anger with Emotional Intelligence**”, “**Agri-business management – a new destination**”, many more...
Published in “THE HITVADA” Daily Newspaper Nagpur.

Project Guided for BBA/MBA Students:

Working as Project guide for 150+ projects of BBA/MBA final year students on different topics like Marketing Management, Consumer Behavior, Marketing Research, Marketing Strategies, Supply Chain Management, Service Marketing, Advertising, Customer Relationship Management(CRM), Sales and Distribution, Branding, Sales Management, Product Management, International Marketing, Marketing Communication, Public relationship, Health Care Management, etc

University Examiner, Moderator and Paper Setter for MBA, BBA, MIRPM, DBM, etc.

Industrial Visits :

- TISCO, Tata Nagar, Zarkhand.
- TATA METALICS, Kolkata, West Bengal.
- ORIENT, Kolkata, West Bengal.
- VIZAG STEEL PLANT, Vizag, A.P.
- BANSI Dairy Pvt. Ltd., Lakhani, M.S.
- LOYDS STEEL, Wardha, M.S.
- ALLIANZE AGRO, Katol, M.S.
- MADURA COATS LTD. PANOLI, Gujarat.
- REYMOND, SAUN SAR, M.P.
- BHAGIRATH TEXTILES PVT.LTD., MOHALI
- PARLE, Nagpur.
- BRITANIA, KOLKATA, West Bengal.

Subjects of Teaching:

Principles of Management, International Business, Business Environment, Organizational Behaviour, Human Resource Management, Marketing Management, Entrepreneurial Development, Environment Management, Communication Skills, Business Research, Proficiency Management, etc.

Personal Profile:

Date of Birth : 1st June 1980
Sex : Male.
Nationality : Indian.
Marital Status : Married.
Languages Known : English, Hindi and Marathi

I hereby affirm that the information in this document is accurate and true to best of my knowledge.

Date: 01-10-2020

Place: Katol



Dr. Atul S. Charde