## Nabira Mahavidyalaya, Katol. Department of Commerce

## Notice

Date: 10-03-2022

All the students of commerce are hereby informed that, our department has decided to organize One Day Online Workshop on the topic "Entrepreneurship Development: One District- One Product".

Date: 15-03-2022

Time: 09. 30 a.m. to 11. 30 a.m.

Workshop By: Prof. Chetan Chittalkar

The link of online workshop will be sent to the students earlier through their what's app. group.

It is required for all commerce students to attend the workshop.

Dr. G. K. Khorgade,

Head, Dept. of Commerce, N. M.V.







# Shikshan Prasarak Mandal's NABIRA MAHAVIDYALAYA, KATOL.

District: Nagpur (M.H.), Pin: 441302.

Graduation & Post Graduation in Arts, Commerce, Science & Management

**Organizer**: Department of Commerce, Katol.

**Session** : 2021-22

Title : "One Day Online Workshop Program : One District-One

Product."

Date : 15\03\2022.

**Number of Beneficiaries: 72** 

#### **Objective of the Program:**

- 1. To encouraged Students to join the path of entrepreneurship by experience.
- 2. Doing things not by studying only but by trying to earn while learning.
- 3. The aim of workshop is to make students aware about start-up and entrepreneurship.
- 4. To encourage and motivate them for entrepreneurship.
- 5. To impart spirit of entrepreneurship in students.

#### **About of the Speaker/Guest:**

The Renown Chief Guest and Speaker Mr. Chetan Chittalkar (Director of M.G.N.C.R.E.)

#### **Contents cover in the Programme:**

- 1. Entrepreneurship
- 2. Employment Opportunity
- 3. Scope of industrial ownership.
- 4. Leadership
- 5. Motivation

#### **Description of the Program:**

One day entrepreneurship development workshop on "One District One Product (ODOP)" was organized by commerce department for B.com and M.com final year students on 15\03\2022. The workshop session was started by Mr. Chetan Chittalkar (Director of M.G.N.C.R.E.) with the introduced of concept "One District One Product" the important of entrepreneurship in the context of rural area. Encouraged students to join the path of entrepreneurship by experience or doing things not by studying only but by trying to earn while learning. At the end of the workshop, on behalf of commerce department Dr. Punit Raut expressed his gratitude to Mr. Chetan Chittalkar.

#### **Outcome of the Program:**

- 1. Students got Clarity about the business idea.
- 2. The students realized the scope of One District- One Product scheme.
- 3. Market potential for the product or service.
- 4. It gives opportunity to students to sharpen entrepreneurial competencies.
- 5. Skill in preparing business plan.
- 6. It help to conduct project feasibility study.

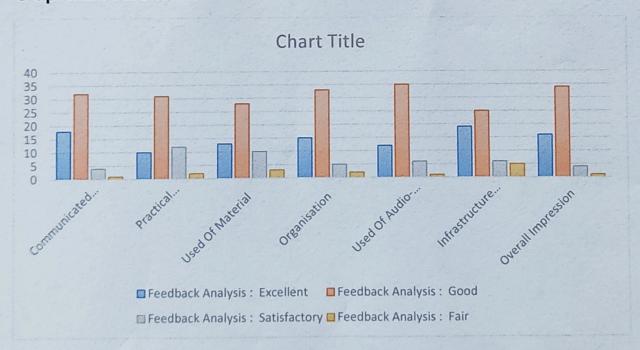
**List of the Students/ Attendees :** 72 students were attended the workshop Programe on virtual platform i.e Zoom.

## Geo-Tagged Photographs: Not Available

### Feedback Analysis:

Criteria	Excellent	Good	Satisfactory	Fair
Communicated Ideas And Concepts	18	32	4	1
Practical Demonstration	10	31	12	2
Used Of Material	13	28	10	3
Organisation	15	33	5	2
Used Of Audio-Visual Aids	12	35	6	1
Infrastructure Facilities	19	25	6	5
Overall Impression	16	34	4	1

## **Graphical Presentation:**



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